



Cooonet

Light Paper
for the
CooCoin
Token Sale and Purchase Offering



Statement by the Founder, Luffer Wong

After living and working for over 40 years in South East Asia and Greater China, I realise the scope of the underserved and underutilized communities in our world. Many people come from disadvantaged backgrounds, yet they still deeply believe in the value of education. I believe that anyone, whom is better equipped with knowledge and wisdom has a better chance to achieve more in life and to contribute more to society.

As a youth, I was lucky enough to have — as we say in Mandarin — a ‘sister’ and ‘brother’ take me under their wing. They helped me, a struggling student without the privilege of resource, to learn English. Without that help, I could not have completed high school in Malaysia, graduated with a BSc in Taiwan, nor later attained my MBA in Leicester, UK.

To this day, I am grateful for the generosity and kindness shown to me at that critical stage in my life. The idea of family that my ‘brother’ and ‘sister’ practiced continues to stay with me. I always treasure this ideal of helping one another. With Coonnet, I aim to build a community in that same spirit of familial support; to create a digital family centered around the belief that pursuing education can make a difference.

Today, the ubiquitous coverage of mobile broadband and the proliferation of inexpensive smartphones means that virtually every household and every child can have affordable access to the Internet. Sadly, both online and offline education services for children, the youth, and adults alike have remained largely institutional, catering to wealthier classes who can afford private tuition.

The technology known as distributed ledgers and smart contracts has given me and Coonnet the means to completely disrupt the traditional institutionalised education system and render it more innovative, dynamic and accessible to all. Coonnet endeavours to operate a platform where individuals can offer a diversity of freelance services; where students can find quality tutors for their personalised learning needs; and where a decentralized global marketplace can erase barriers to entry and barriers to education. I believe that in the 21st century anyone, anywhere can learn anything, anytime.

My vision is to enable people who are passionate about learning and teaching, and make the world smaller, flatter and happier.

I hope you too are inspired by this and would like to play a role.

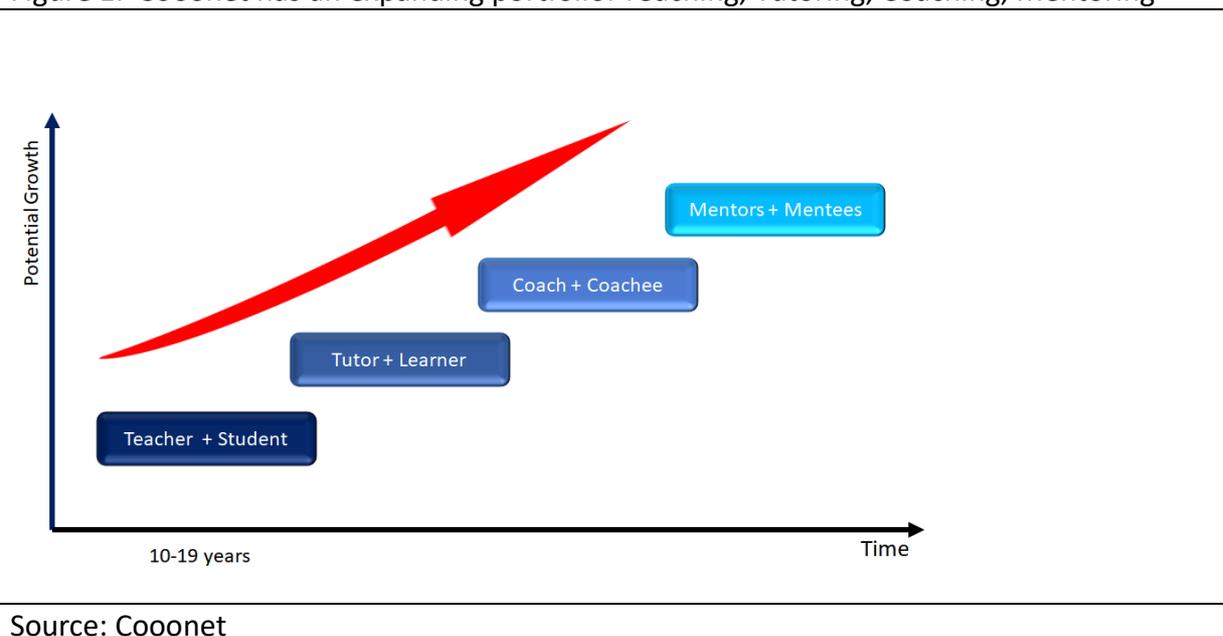
Luffer Wong, CEO and Founder, Coonnet



Light Paper - Executive Summary

The Coonet Platform is an innovative worldwide multipurpose online service exchange platform. Coonet offers an efficient and user-friendly digital alternative for users to search for and to provide all kinds of educational services online. These services will be hosted in Coonet's digital session room — users, that is both service providers and service seekers, such as learners and tutors, will be connected through video, audio, text, image, file-share, and an embedded smart whiteboard interface. Users will also have access to a set of handy session room learning features.

Figure 1: Coonet has an expanding portfolio: Teaching, Tutoring, Coaching, Mentoring



Coonet's vision is to become the one-stop destination for global online education services "e-services" by creating for the first time an education service marketplace to the cloud. Beginning with online education in Asia, Coonet will tap into the marketplace of a ubiquitous broadband connected global village.

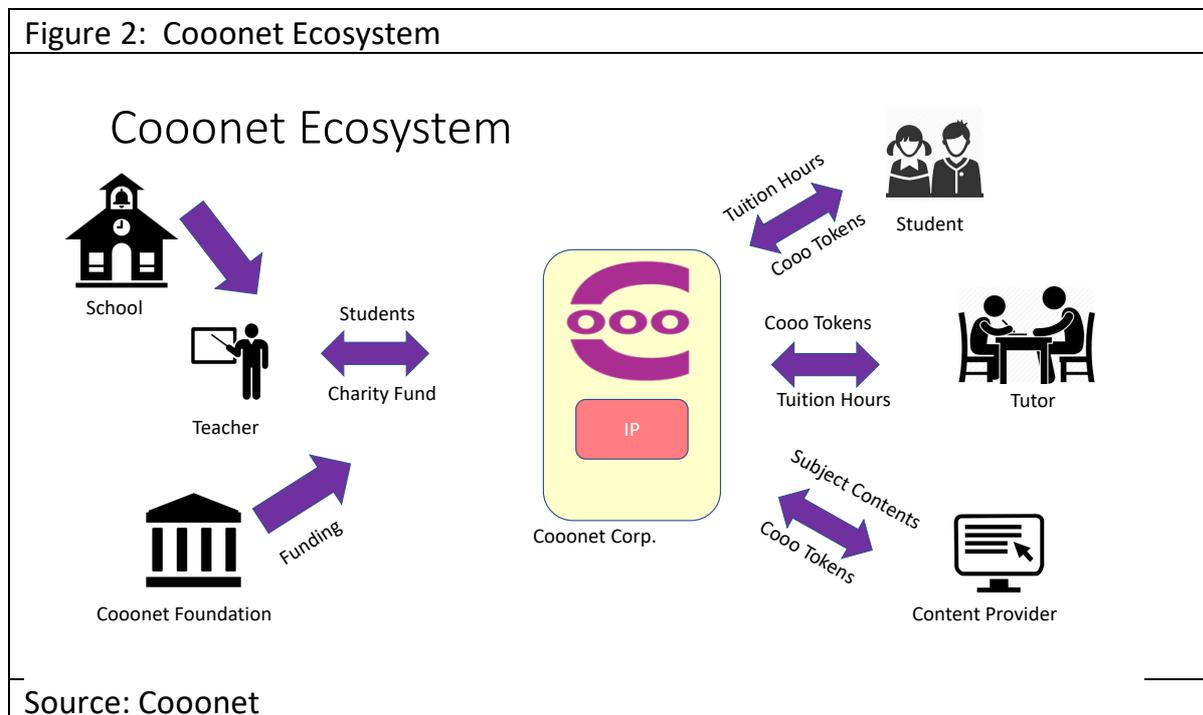
The Coonet founders believe in human interaction and personal touch. They believe that human roles in the education service industry can never be fully replaced by artificial intelligence, at least not in the foreseeable future, so teachers, trainers, tutors, coaches and mentors are all here to stay!

There already exists a huge growing Internet market for online academic, vocational and leisure services — academic tutoring, foreign language tutoring, online fitness training — yet it is presently fragmented and largely decentralized with variable efficacy and questionable quality. A platform that offers a centralized and easily searchable database of services; maintains rankings and review systems to ensure quality; guarantees safe and secure transactions; and seamlessly integrates



education, work, life and leisure, is a potentially massive runaway success. Coonnet is building a product that could be the next giant in the logical development of educational e-commerce — bringing the service industry into the cloud.

Figure 2: Coonnet Ecosystem



Source: Coonnet

Coonnet believes in openness and equality. We strive to provide real opportunities to anyone who wants to provide services or acquire services. We believe in ubiquitous access to all types of knowledge and skills in subjects such as academia, business, legal, health, sports and leisure. The vision is for the first time that:

- Anyone can join Coonnet and better themselves through learning.
- Anyone can find legitimate advice from verified professionals online.
- Anyone can get access to quality controlled content.

Coonnet's vision has a strong emphasis on being a social enterprise and enabling access for all plus a strong charity support that enables even the economically disadvantaged to gain access. Coonnet is about and giving back to society.

Our service ranking systems are designed to reward talent and service quality: experienced tutors who are consistent and highly-rated will enjoy good placements, new tutors who have promising metrics will rise. Our system will ensure quality of service and a happy user experience on both buy and sell sides.

A key innovative is the smart contract system called CooSession. A CooSession enables users, the service providers and service buyers, to enter into service exchange contracts without the use of intermediaries or agents. This secure contract

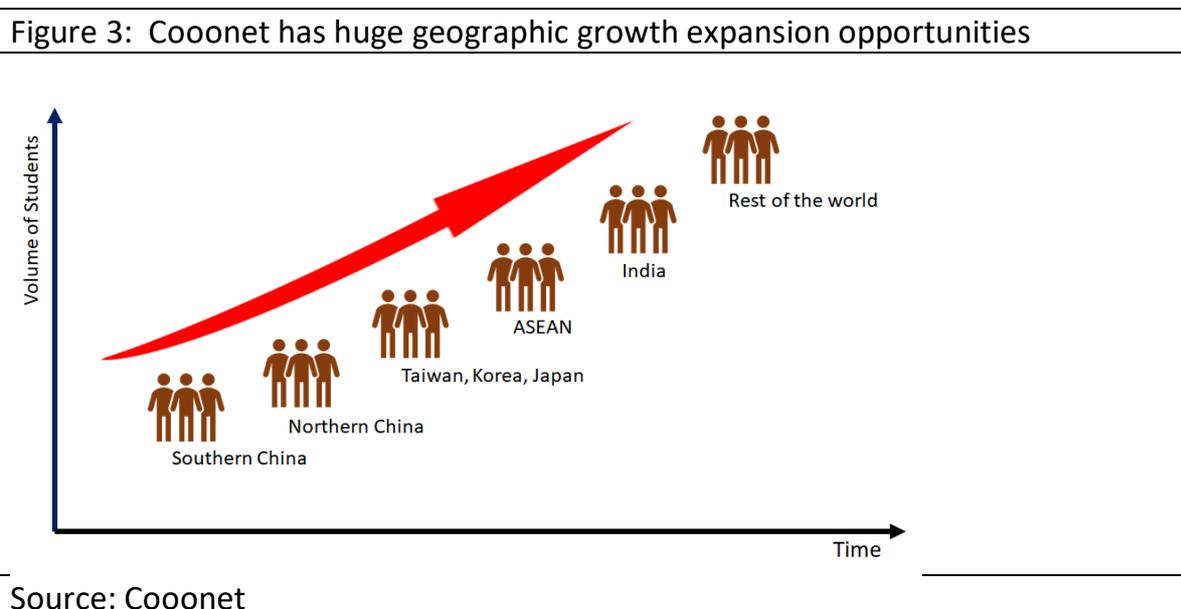


technology establishes trust between two parties without the involvement of a third party, and without the need for an in-person meeting, allowing a decentralized peer-to-peer marketplace ecology to develop. Smart contract technology ensures safe and secure transactions throughout Coonnet's online service marketplace. This includes both services and content.

Coonnet also has a unique and innovative way of using smart contracts to manage intellectual property assets, that is educational content. This unique enabling smart contract application is called CooIPUR.

Coonnet's sheer potential size, in terms of volume of teachers and learners, and volume of tutoring, coaching, training sessions within a comprehensive e-services Asian and Global marketplace will create massive circulation usage for CooCoin.

The Asian market for private tuition is massive.



Coonnet will drive initial user growth by focusing primarily on schoolwork, standardized testing, and English & Chinese as foreign languages. Coonnet has the ambition to expand and accommodate comprehensive online education services:

- all subject domains such as playing musical instruments, computer programming, mastering software, legal, accounting, marketing, sports;
- all learning methodologies such as tutoring, coaching, training and instructing.

Coonnet is one of the first blockchain social enterprises. Coonnet creates opportunities for philanthropic work by connecting donors, volunteer tutors and students in need, partially or fully subsidizing the tuition cost in the process. The Coonnet Charity Centre promotes equal access to educational resources and skill



acquisition. During the early phases of Coonnet Platform adoption, the charity centre will allow us to drive user acquisition and establish our brand.

Coonnet embraces the concept of sharing. Coonnet's goal is to become a 'truly shared company'. It will share with participants who have contributed to the success of Coonnet: service or goods providers, service or goods purchasers, promoters, donors and volunteers who participate in the Coonnet Charity initiative. CooRewards are a reward distributed to regular and outstanding participants of the Coonnet operation. CooRewards may be exchanged for CooCoin.

Coonnet Corporation and its group of operating companies, provides the international operating platform. The Coonnet Platform has been designed to be as user friendly and intuitive as possible.

Coonnet's mission is to make the world smaller, flatter and happier

Coocoin Corporation and the Token Sale and Purchase

CooCoin is a digital exchange token and the sole medium of exchange on the Coonnet Platform. CooCoin will be offered for sale by Coocoin Corporation, www.Cooocoin.com, in the Token Generating Event. The CooCoin may be stored in any ERC20-compliant personal digital wallet and traded on token exchanges.

Coocoin Web links and Important Information

Facebook: <https://www.facebook.com/CoonnetProject/>

REDDIT: <https://www.reddit.com/user/coonnet>

TWITTER: <https://twitter.com/coonnetproject>

Bitcointalk: <https://bitcointalk.org/index.php?action=profile;u=1197178>

CooCoin TGE website: <https://www.cooocoin.com>

Email: tge@cooocoin.com

Key Dates:

Private Sale Opens: 20th February 2018

Public Sale Opens: 1st September 2018 and Token Sale Closure, on or before, 30th September 2018

Token Economics

- Hard cap is 500,000,000 COOO equivalent to 50,000 ETH
- Soft cap is 100,000,000 COOO equivalent to 10,000 ETH
- CooCoin Token has a registered code of COOO

White List and Registration Available

CooCoin TGE website: <https://www.cooocoin.com>